



CORE PILLARS:

MENTAL TOUGHNESS:

Perseverance and grit are key ingredients to success .

EXPLAIN THE WHY:

Purpose drives the human spirit.

PASSION:

The will to work is driven by commitment and love for the game.

HAVE FUN:

Joy shatters the limits of what we can achieve - the game is supposed to be fun.



Nine Innings of Baseball

Nine Values to Build

PERSEVERANCE

"It's not practice that makes perfect... but perfect practice that makes perfect." - Cal Ripken, Sr.

INTEGRITY

"If we do all the little things right, then we'll never have a big thing to worry about." - Cal Ripken, Sr.

FUN

"You could be a kid for as long as you want when you play baseball." - Cal Ripken, Jr.

PASSION

"Everything starts with the basic fundamentals and the willingness to work hard and practice good habits." - Cal Ripken, Sr.

COMMITMENT

"It wouldn't be much of a stretch to say baseball is my life." - Cal Ripken, Sr.

TEAMWORK

"It's always nice, from your own side, to hear your teammates rooting for you." - Cal Ripken, Sr.

COMMUNITY

"Baseball's just a walk of life. Everything you do in this game you do in life. And everything you do in life you do in this game." - Cal Ripken, Sr.

FAMILY

"It's the first and only time in the history of Major League Baseball that a father managed his two sons at the same time; it's pretty cool." - Bill Ripken

CHARACTER

"It's a simple little game played with a bat, a ball and a glove. The bat is round, the ball is round, and then someone says, 'Hit it square!'" - Cal Ripken, Sr.